

Message Text

PAGE 01 STATE 121634

63

ORIGIN COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 USIA-15 /033 R

DRAFTED BY COM/SAD:JHAMMOND:BAM

APPROVED BY NEA:SIDNEY SOBER

NEA/RA:HMMONTGOMERY

NEA/RA:AATHIBAULT

NEA/IRN:RBEALES

USIA/ICS:WBDAVIS

COM/SAD:JEMURRIN

COM/CAGNE:PHALE

COM/EB:GCLAUSEN

EB/OCA/BR:JWILLIAMSON

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P 232316Z MAY 75

FM SECSTATE WASHDC

TO AMEMBASSY TEHRAN PRIORITY

UNCLAS STATE 121634

E.O. 11652:N/A

TAGS: BEXP, IR

SUBJECT: COMMERCIAL PRESENCE FAIR - TEHRAN '76

REFS: TEHRAN 4306 AND 4687 AND 4436

1. INFORMATION CONTAINED IN REFTEL GREATLY APPRECIATED. HOWEVER, SINCE YOU SHOW A DEFICIT 12,594 DOLLARS, COMMERCE IS UNABLE TO PREPARE A FISCAL PLAN WHICH WILL ALLOW BUDGET AUTHORIZATION TO BE SENT. COMMENTS AND SUGGESTIONS FOLLOW.

2. INTERNATIONAL TRAVEL AND PER DIEM FOR COMMERCE MANAGER WILL BE FUNDED FROM WASHINGTON. HOWEVER, YOUR PLAN MAKES NO PROVISION FOR LOCAL TRAVEL (CAR RENTAL) WHICH WE ESTIMATE AT 2,000 DOLLARS.

3. USE OF KINSHASA CENTERPIECE INVOLVES REIMBURSEMENT
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PAGE 02 STATE 121634

FEE OF 5,000 DOLLARS TO USIA IN ADDITION TO TRANSPORTATION, WHICH USIA/WASH. NOW ESTIMATES AT 12,700 DOLLARS KINSHASA TO TEHRAN. ONWARD SHIPMENT OF CENTERPIECE WOULD OF COURSE BE SEPARATE ITEM. ALLOWING 10,000 DOLLARS FOR ONWARD SHIP-

MENT (ITEM 224) YOUR PROPOSED BUDGET APPEARS TO BE AT LEAST 9,000 DOLLARS SHORT FOR CENTERPIECE COST.

4. AS EMBASSY ADVISED, COMMERCE UNABLE TO SUPPLY FUNDS ABOVE 25,000 DOLLARS. EMBASSY MUST THEREFORE SUBMIT A BALANCED BUDGET BY CUTTING COSTS OR INCREASING REVENUES.

5. AS SOON AS REVISED BUDGET RECEIVED COMMERCE CAN PROCEED TO AUTHORIZE FUNDS.

6. COMMENTS ON INDIVIDUAL BUDGET ITEMS FOLLOWS:

CODE EXPENSES

212 MUST PROVIDE LOCAL TRANSPORTATION FOR COMMERCE EXHIBIT DIRECTOR AND NORMALLY THIS AMOUNTS TO 2,000 DOLLARS

223 NO COMMENT ON TRANSPORTATION OF STRUCTURE AS LONG AS PRICE IS BASED ON SURFACE MOVEMENT. TRANSPORTATION OF USIS CENTERPIECE IS ESTIMATED BY USIA IN WASHINGTON TO COST 12,700 DOLS. LOCAL HANDLING - NO COMMENT

224 ONWARD TRAVEL OF CENTERPIECE AND STRUCTURE WOULD SEEM TO BE SOMEWHAT UNDERBUDGETED IN VIEW OF INCOMING COSTS

232 LAND RENTAL - NO COMMENT.

233 UTILITY SERVICES. THIS APPEARS TO BE ON THE LOW SIDE. SUGGEST 1,000 DOLLARS.

234 TELEPHONE - NO COMMENT.

242 PRINTING - NO COMMENT.

250 DESIGN - NO COMMENT.
CONTRACT PERSONNEL - ON THE BASIS OF PAST EXPERIENCE
AND UNLESS EMBASSY CAN SUPPLY SECRETARIAL ASSISTANCE
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PAGE 03 STATE 121634

TO THE COMMERCE REPRESENTATIVE THIS CATEGORY SEEMS GREATLY UNDERBUDGETED.

251 ERECTION OF AIR STRUCTURE - NO COMMENT.

257 BOOTH CONSTRUCTION AND DISMANTLING - IT SEEMS DOUBTFUL THAT AN ACCEPTABLE EXHIBIT CAN BE ACHIEVED FOR THIS AMOUNT.

259 HOSPITALITY - NO COMMENT.

RESERVE (5 PERCENT OF ABOVE) WILL CERTAINLY BE NEEDED.

7. COMMERCE WELCOMES ASSISTANCE BY TCD AND/OR TCDD DURING
PRE-EXHIBIT PERIOD BUT REQUESTS THAT NO CONTRACTS BE
FINALIZED UNTIL ARRIVAL OF COMMERCE ASSIGNED MANAGER. INGERSOLL

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